



ProRodeo Hall of Fame & Museum of the American Cowboy Induction Weekend Sponsorship Opportunities

World Champion - Title Sponsor *(Only 1 sponsorship available)*

- Sponsor will be the official sponsor of the Induction Weekend Events
- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Three (3) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2023
- Recognition in all ProRodeo Hall of Fame advertising

35th Annual Colorado Springs Golf Tournament, Thursday, July 13, 2023

- Two (2) foursomes in the golf tournament
- Eight (8) raffle tickets and eight (8) mulligan tickets per team
- Hole Sponsorship - signage on tee and green, opportunity to have booth at the hole during tournament
- Company literature and promotional items in player gift bags
- Prominent sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 14, 2023

- Two (2) tables of 10 positioned near Inductees
- Prominent sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 15, 2023

- Two (2) complimentary tickets to the Inductee Breakfast
- Ten (10) VIP seats at the Induction Ceremony
- Company executive prominently recognized during ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$25,000

Gold Buckle Sponsor – Presenting Sponsor *(Only 1 sponsorship available)*

- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2023
- Recognition in all ProRodeo Hall of Fame advertising

35th Annual Colorado Springs Golf Tournament, Thursday, July 13, 2023

- One (1) foursome in the golf tournament
- Four (4) raffle tickets and eight (8) mulligan tickets
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 14, 2023

- One (1) table of 10 positioned by Inductees
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 15, 2023

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$15,000

Legend Sponsor

- Website recognition at prorodeohalloffame.com and the museum's touch screens
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 13, 2023
- Recognition in all ProRodeo Hall of Fame advertising

35th Annual Colorado Springs Golf Tournament, Thursday, July 13, 2023

- One (1) foursome in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 14, 2023

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 15, 2023

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$8,000

Silver Spur Sponsor

- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Recognition in all ProRodeo Hall of Fame advertising

35th Annual Colorado Springs Golf Tournament, Thursday, July 13, 2023

- Two (2) players in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 14, 2023

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 15, 2023

- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$5,000

À la carte Sponsorships

- **Golf Tournament – Thursday, July 13, 2023**
 - Sponsorship packages available for the golf tournament ranging from \$300 - \$8000. (See separate sheets)
- **Cowboy Ball – Friday, July 14, 2023**
 - **Entertainment Sponsor - \$3,000**
 - Two (2) tickets to Cowboy Ball
 - Website recognition on prorodeohalloffame.com
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony programs
 - Sponsor logo, name will be incorporated into the event power point production
 - Hall of Fame will organize entertainment arrangements
 - **Pioneer Award Sponsor – Award and Table for the 2023 Pioneer Award winner - \$1,750**
 - Sponsor name on table
 - Website recognition on prorodeohalloffame.com
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony programs
 - Sponsor logo, name will be incorporated into the event power point and video production
 - **Inductee Table Sponsor – Member of the Class of 2023 - \$1,250** (Choice of Inductee on a first come, first served basis)
 - Sponsor name on table
 - Website recognition on prorodeohalloffame.com
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony programs
 - Sponsor logo, name will be incorporated into the event video production

- **Class of 2023 Induction Day – Saturday, July 15, 2023**

- **Inductee Breakfast Sponsor \$4,000** *(Only 1 sponsorship available)*
 - Provide breakfast for Class of 2022 inductees, inductee spouses and guests, sponsors, and VIPs at the Hall of Fame in the Hal Littrell Pavilion
 - Four (4) tickets to attend breakfast to meet and greet inductees
 - Banner placement in breakfast area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Sponsor recognized during Cowboy Ball event to include verbal and video recognition
 - Hall of Fame will organize breakfast arrangements
- **Induction Ceremony Beverage sponsor – \$2,000** *(Only 1 sponsorship available)*
 - Provide beverages for the induction ceremony
 - Four (4) VIP seats at the Induction Ceremony
 - Banner placement near ceremony area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Hall of Fame will organize beverage arrangements
- **Induction Lunch sponsor – \$12,500** *(Only 1 sponsorship available)*
 - Provide lunch after the induction ceremony for up to 300 people
 - Six (6) VIP seats at the Induction Ceremony
 - Banner placement near lunch area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Sponsor recognized during Cowboy Ball event to include verbal and video recognition
 - Hall of Fame will organize lunch arrangements



Class of 2023 ProRodeo Hall of Fame Induction Sponsorship Opportunities

July 14-15, 2023, Colorado Springs, Colorado

SPONSORSHIP:

- | | |
|---|--|
| <input type="checkbox"/> World Champion Title Sponsor at \$25,000 | <input type="checkbox"/> Inductee Breakfast Sponsor at \$4,000 |
| <input type="checkbox"/> Gold Buckle Presenting Sponsor at \$15,000 | <input type="checkbox"/> Entertainment Sponsor at \$3,000 |
| <input type="checkbox"/> Legend Sponsor at \$8,000 | <input type="checkbox"/> Induction Beverage Sponsor at \$2,000 |
| <input type="checkbox"/> Silver Spur Sponsor at \$5,000 | <input type="checkbox"/> Pioneer Award Sponsor at \$1,750 |
| <input type="checkbox"/> Induction Lunch Sponsor at \$12,500 | <input type="checkbox"/> Inductee Table Sponsor at \$1,250 (Select Inductee Below, First Come, First Served) |

INDUCTEE SELECTED FOR TABLE SPONSORSHIP:

- | | |
|---|---|
| <input type="checkbox"/> Luke Branquinho | <input type="checkbox"/> Tom Feller |
| <input type="checkbox"/> Cody Wright | <input type="checkbox"/> Fay Ann Horton Leach |
| <input type="checkbox"/> Doyle Gellerman | <input type="checkbox"/> St. Paul Rodeo |
| <input type="checkbox"/> Sherry Combs Johnson | <input type="checkbox"/> Cowtown Rodeo, Inc. |
| <input type="checkbox"/> Kenny Clabaugh | <input type="checkbox"/> Night Jacket #408 |
| <input type="checkbox"/> Butch Knowles | |

If the table for the Inductee selected is already sponsored, we will reach out to you for a second choice.

Company: _____

Contact: _____

Address: _____ C/S/Z: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

**By signing this contract, we will pay our sponsorship fees, payable to the ProRodeo Hall of Fame, by July 1, 2023.*

Please complete this form and return it to:

ProRodeo Hall of Fame
Attn: Kent Sturman

101 Pro Rodeo Drive
Colorado Springs, Colorado 80919

Or scan and email to ksturman@prorodeo.com