



ProRodeo Hall of Fame & Museum of the American Cowboy Induction Weekend Sponsorship Opportunities

World Champion - Title Sponsor *(Only 1 sponsorship available)*

- Sponsor will be the official sponsor of the Induction Weekend Events
- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Three (3) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 14, 2022
- Recognition in all ProRodeo Hall of Fame advertising

34th Annual Colorado Springs Golf Tournament, Thursday, July 14, 2022

- Two (2) foursomes in the golf tournament
- Eight (8) raffle tickets and eight (8) mulligan tickets per team
- Hole Sponsorship - signage on tee and green, opportunity to have booth at the hole during tournament
- Company literature and promotional items in player gift bags
- Prominent sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 15, 2022

- Two (2) tables of 10 positioned near Inductees
- Prominent sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 16, 2022

- Two (2) complimentary tickets to the Inductee Breakfast
- Ten (10) VIP seats at the Induction Ceremony
- Company executive prominently recognized during ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$25,000

Gold Buckle Sponsor – Presenting Sponsor *(Only 1 sponsorship available)*

- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Two (2) advertising posts on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 14, 2022
- Recognition in all ProRodeo Hall of Fame advertising

34th Annual Colorado Springs Golf Tournament, Thursday, July 14, 2022

- One (1) foursome in the golf tournament
- Four (4) raffle tickets and eight (8) mulligan tickets
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 15, 2022

- One (1) table of 10 positioned by Inductees
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 16, 2022

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$15,000

Legend Sponsor

- Website recognition at prorodeohalloffame.com and the museum's touch screens
- One (1) advertising post on the ProRodeo Hall of Fame Facebook & Twitter pages leading up to events to be used before July 14, 2022
- Recognition in all ProRodeo Hall of Fame advertising

34th Annual Colorado Springs Golf Tournament, Thursday, July 14, 2022

- One (1) foursome in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 15, 2022

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 16, 2022

- Two (2) complimentary tickets to the Inductee Breakfast
- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$8,000

Silver Spur Sponsor

- Website recognition on prorodeohalloffame.com and the museum's touch screens
- Recognition in all ProRodeo Hall of Fame advertising

34th Annual Colorado Springs Golf Tournament, Thursday, July 14, 2022

- Two (2) players in the golf tournament
- Hole Sponsorship - signage on tee and green
- Company literature and promotional item in player gift bags
- Sponsor recognition on signage
- Verbal recognition during awards Luncheon

Cowboy Ball, Friday, July 15, 2022

- One (1) table of 10
- Sponsor recognition on all Hall of Fame literature
- Sponsor recognized during evening's event to include verbal and video recognition

Induction Ceremony, Saturday, July 16, 2022

- Six (6) VIP seats at the Induction Ceremony
- Sponsor logo prominently located in program
- Sponsor logo, name will be incorporated into the event video production

Investment: \$5,000

À la carte Sponsorships

- **Golf Tournament – Thursday, July 14, 2022**
 - Sponsorship packages available for golf tournament ranging from \$300 - \$8000. Package document available upon request and/or included with this communication.
- **Inductee Table Sponsorship – Cowboy Ball – Friday, July 15, 2022**
 - **Sponsor the Table for a member of the Class of 2022 - \$1,000** (Choice of Inductee on a first come, first served basis)
 - Sponsor name on table
 - Website recognition on prorodeohalloffame.com
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony programs
 - Sponsor logo, name will be incorporated into the event video production
- **Pioneer Award Sponsorship – Cowboy Ball – Friday, July 15, 2022**
 - **Sponsor the Award and Table for the 2022 Pioneer Award winner - \$1,250**
 - Sponsor name on table
 - Website recognition on prorodeohalloffame.com
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony programs
 - Sponsor logo, name will be incorporated into the event video production

- **Class of 2022 Induction Day – Saturday, July 16, 2022**
 - **Inductee Breakfast Sponsor \$4,000** (*Only 1 sponsorship available*) – **BREAKFAST SPONSORSHIP SOLD!!**
 - Provide breakfast for Class of 2022 inductees, inductee spouses and guests, sponsors, and VIPs at the Hall of Fame in the Hal Littrell Pavilion
 - Four tickets to attend breakfast to meet and greet inductees
 - Banner placement in breakfast area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Sponsor recognized during Cowboy Ball event to include verbal and video recognition
 - Hall of Fame will organize breakfast arrangements
 - **Induction Lunch sponsor – \$12,000** (*Only 1 sponsorship available*)
 - Provide lunch after the induction ceremony for up to 350 people
 - Ten (10) VIP seats at the Induction Ceremony
 - Banner placement near lunch area
 - Recognition in Hall of Fame Induction Weekend advertising
 - Sponsor logo prominently located in Ceremony program
 - Sponsor logo, name will be incorporated into the event video production
 - Sponsor recognized during Cowboy Ball event to include verbal and video recognition
 - Hall of Fame will organize lunch arrangements