

ProRodeo Hall of Fame & Museum of the American Cowboy

101 Pro Rodeo Drive, Colorado Springs, CO 80919-2396 (719) 528-4764

Dear Friends of the Hall,

We are currently planning the **34th Annual ProRodeo Hall of Fame Golf Tournament taking place Friday, December 10th at Bali Hai Golf Club in Las Vegas, Nevada during the National Finals Rodeo**. This tournament is a major fundraiser for the Hall and typically draws around 144 golfers from all over the United States. We would like to offer you an opportunity to be a part of this year's tournament.

Attached is a list of our sponsorship packages for your review. Your sponsorship will help benefit the ProRodeo Hall of Fame Hall, which is a 501-C-3 nonprofit educational institution.

The Hall has been located in Colorado Springs since 1979, attracting more than 20,000 visitors a year viewing the history and legends of professional rodeo. **Your sponsorship will support the Hall's dedication to keeping the professional rodeo's past, present and future around for future generations to enjoy.**

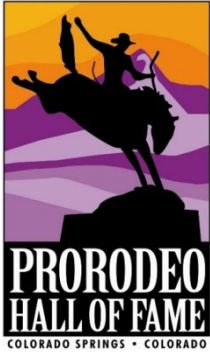
If you are interested in a sponsorship, please return your response no later than October 30, 2021 to be recognized in time before the tournament.

If you are able to donate either to our raffle and/or to our player goodie bags, please let me know by sending a quick email to stadken@prorodeo.com. All items will need to be sent to the ProRodeo Hall of Fame no later than November 15, 2021.

If you have any questions about our golf tournament or would like to customize a sponsorship package to meet your marketing needs, please feel free to contact me at (719) 528-4732.

Sincerely,

Sara Tadken
Marketing & Events Coordinator
ProRodeo Hall of Fame
P: (719) 528-4732 | F: (719) 264-4932
stadken@prorodeo.com



34th Annual ProRodeo Hall of Fame Golf Tournament Sponsorship Opportunities

December 10, 2021 at Bali Hai Golf Club
benefiting the ProRodeo Hall of Fame

TITLE SPONSOR – Limited to only 1 Title Sponsor **\$8,000**

- * 8 entries, including greens fees, golf carts, and awards lunch
- * Golf tee markers on all 18 holes with business logo
- * 8 raffle tickets
- * 8 mulligan tickets
- * Limited to only one Title Sponsor at event
- * Banner recognition at check-in
- * 1st choice of Hole Sponsorship Signage on tee box
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

PRESENTING SPONSOR **\$5,000**

- * 4 entries, including greens fees, golf carts, and awards lunch
- * Business logo printed on golf balls given to each player
- * 2nd choice of Hole Sponsorship Signage on tee box
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

AWARDS LUNCH SPONSOR – Limited to only 1 Lunch Sponsor **\$3,000**

- * 4 entries, including greens fees, golf carts, and awards lunch
- * Banner recognition at lunch
- * Hole Sponsorship Signage
- * Limited to only one Lunch Sponsor at event
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

SILVER SPONSORSHIP **\$2,000**

- * 4 entries, including greens fees, golf carts, and awards lunch
- * Hole Sponsorship Signage
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

DRIVING RANGE SPONSOR – Limited to only 1 Sponsor **\$1,000**

- * Sponsorship Signage on driving range
- * Limited to only one Driving Range Sponsor at event
- * Website recognition at www.prorodeohalloffame.com
- * Company literature or promotional items in player gift bags

BEVERAGE CART SPONSOR – Limited to only 1 Sponsor **\$500**

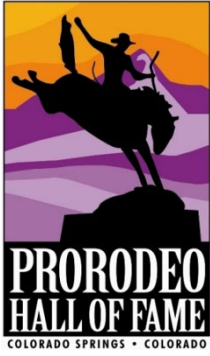
- * Signage on beverage carts
- * Limited to only one Beverage Cart Sponsor at event
- * Recognition at tournament
- * Company literature or promotional items in player gift bags

HOLE SPONSOR **\$500**

- * Opportunity to have a booth at a hole at tournament
- * Hole Sponsorship Signage
- * Recognition at tournament
- * Company literature or promotional items in player gift bags

MULLIGAN TICKET SPONSOR – Limited to only 1 Sponsor **\$500**

- * Logo on all Mulligan Tickets
- * Limited to only one Mulligan Ticket Sponsor at event
- * Recognition at tournament
- * Company literature or promotional items in player gift bag



34th Annual ProRodeo Hall of Fame Golf Tournament Sponsorship Opportunities

December 10, 2021 at Bali Hai Golf Club
benefiting the ProRodeo Hall of Fame

- We want to be a Title Sponsor at \$8,000
- We want to be a Presenting Sponsor at \$5,000
- We want to be the Official Awards Dinner Sponsor at \$3,000
- We want to be a Silver Sponsor at \$2,000
- We want to be a Golf Cart Sponsor at \$1,000
- We want to be a Driving Range Sponsor at \$500
- We want to be a Beverage Cart Sponsor at \$500
- We want to be a Mulligan Ticket Sponsor at \$500

ADDITIONAL GOODIE BAG OR RAFFLE ITEM:

- We would like to donate the following:

<u>Item</u>	<u>Quantity</u>

**If donating to our goodie bag, you must supply a maximum quantity of 144 items. Goodie bag and/or raffle items must be delivered to the ProRodeo Hall of Fame prior to November 15, 2021.*

Company: _____ Contact: _____

Address: _____ C/S/Z: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

**By signing this contract, we will pay our sponsorship fees to the ProRodeo Hall of Fame by October 31, 2021.*

Please complete this form and email to stadken@prorodeo.com or mail to:

ProRodeo Hall of Fame Attn: Sara Tadken
101 Pro Rodeo Drive | Colorado Springs, Colorado 80919