

ProRodeo Hall of Fame & Museum of the American Cowboy

101 Pro Rodeo Drive, Colorado Springs, CO 80919-2396 (719) 528-4764

Dear Friends of the Hall,

We are currently planning the **33rd Annual Spurs and Spikes Golf Tournament taking place Friday, December 13th at Bali Hai Golf Course in Las Vegas during the National Finals Rodeo.** We would like to offer you an opportunity to be a part of this year's tournament.

Attached is a list of our sponsorship packages for your review. Your sponsorship will help benefit the Hall, which is a 501-C-3 nonprofit educational institution.

The Hall has been located in Colorado Springs since 1979, attracting more than 30,000 visitors a year viewing the history and legends of the rodeo. **Your sponsorship will support the Hall's dedication to keeping the professional rodeo's past, present and future around for future generations to enjoy.**

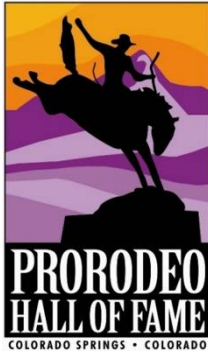
If you are interested in a sponsorship, please return your response no later than September 13, 2019 to be included in printed marketing material.

If you are able to donate either to our raffle and/or to our player goodie bags, please let me know by sending a quick email to stadken@prorodeo.com. All items will need to be sent to the ProRodeo Hall of Fame no later than November 15, 2019.

If you have any questions about our golf tournament or would like to customize a sponsorship package to meet your marketing needs, please feel free to contact me at (719) 528-4732.

Sincerely,

Sara Tadken
Marketing & Events Coordinator
ProRodeo Hall of Fame
P: (719) 528-4732 | F: (719) 264-4932
stadken@prorodeo.com



33rd Annual Spurs & Spikes Golf Tournament Sponsorship Opportunities

December 13, 2019 at Bali Hai Golf Course
benefiting the ProRodeo Hall of Fame

TITLE SPONSOR – Limited to only 1 Title Sponsor **\$8,000**

- * 8 entries, including greens fees, golf carts, and awards lunch
- * 8 raffle tickets
- * 8 mulligan tickets
- * Limited to only one Title Sponsor at event
- * Banner recognition at check-in
- * 1st choice of Hole Sponsorship Signage on tee box
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

PRESENTING SPONSOR **\$5,000**

- * 6 entries, including greens fees, golf carts, and awards lunch
- * 2nd choice of Hole Sponsorship Signage on tee box
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

GOLD SPONSOR **\$4,000**

- * 5 entries, including greens fees, golf carts, and awards lunch
- * Hole Sponsorship Signage
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

AWARDS LUNCH SPONSOR – Limited to only 1 Lunch Sponsor **\$3,000**

- * 4 entries, including greens fees, golf carts, and awards lunch
- * Banner recognition at lunch
- * Hole Sponsorship Signage
- * Limited to only one Lunch Sponsor at event
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

SILVER SPONSORSHIP **\$2,000**

- * 4 entries, including greens fees, golf carts, and awards lunch
- * Hole Sponsorship Signage
- * Website recognition at www.prorodeohalloffame.com
- * Recognition on all tournament literature and at tournament
- * Company literature or promotional items in player gift bags

GOLF CART SPONSOR – Limited to only 1 Sponsor **\$750**

- * Window cling with logo on every golf cart
- * Limited to only one Golf Cart Sponsor at event
- * Website recognition at www.prorodeohalloffame.com
- * Company literature or promotional items in player gift bags

DRIVING RANGE SPONSOR – Limited to only 1 Sponsor **\$500**

- * Sponsorship Signage on driving range
- * Limited to only one Driving Range Sponsor at event
- * Website recognition at www.prorodeohalloffame.com
- * Company literature or promotional items in player gift bags

BEVERAGE CART SPONSOR – Limited to only 1 Sponsor **\$500**

- * Signage on beer carts
- * Limited to only one Beverage Cart Sponsor at event
- * Recognition at tournament
- * Company literature or promotional items in player gift bags

HOLE SPONSOR **\$500**

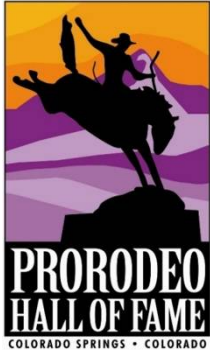
- * Opportunity to have a booth at a hole at tournament
- * Hole Sponsorship Signage
- * Recognition at tournament
- * Company literature or promotional items in player gift bags

MULLIGAN TICKET SPONSOR – Limited to only 1 Sponsor **\$300**

- * Logo on all 'Mulligan' Tickets Sold
- * Limited to only one Mulligan Ticket Sponsor at event
- * Recognition at tournament
- * Company literature or promotional items in player gift bag

PRESENTING SPONSOR **\$_____**

- * Recognition at tournament
- * Company literature or promotional items in player gift bag



33rd Annual Spurs & Spikes Golf Tournament Sponsorship Opportunities

December 13, 2019 at Bali Hai Golf Course
benefiting the ProRodeo Hall of Fame

- We want to be a Title Sponsor at \$8,000
- We want to be a Presenting Sponsor at \$5,000
- We want to be a Gold Sponsor at \$4,000
- We want to be the Official Awards Dinner Sponsor at \$3,000
- We want to be a Silver Sponsor at \$2,000
- We want to be a Golf Cart Sponsor at \$750
- We want to be a Driving Range Sponsor at \$500
- We want to be a Beverage Cart Sponsor at \$500
- We want to be a Mulligan Ticket Sponsor at \$300
- Please contact me regarding a customized sponsor package

ADDITIONAL GOODIE BAG OR RAFFLE ITEM:

- We would like to donate the following:

<u>Item</u>	<u>Quantity</u>

**If donating to our goodie bag, you must supply a maximum quantity of 144 items. All items must be delivered to the ProRodeo Hall of Fame prior to November 15, 2019.*

Company: _____ **Contact:** _____

Address: _____ **C/S/Z:** _____

Phone: _____ **Email:** _____

Signature: _____ **Date:** _____

**By signing this contract, we will pay our sponsorship fees to the ProRodeo Hall of Fame by November 15, 2019.*

Please complete this form and email to stadken@prorodeo.com or mail to:

ProRodeo Hall of Fame Attn: Sara Tadken
101 Pro Rodeo Drive | Colorado Springs, Colorado 80919